Awareness and attitude of villagers about Adarsha Gaon Yojana

S.A. PATIL, V.V. GOHAD, ARTI CHOREY AND P.B. PATIL

See end of the article for authors' affiliations

Correspondence to:

V.V. GOHAD

Department of Extension Education, Shri Shivaji Agriculture College, AMRAVATI (M.S.) INDIA

ABSTRACT

Study of awareness and attitude of villagers about Adarsha Gaon Yojana was carried out in 'Papal' village of Amravati district Maharasthra, liteness had of results of correlation analysis, revealed that education, land holding, social participation, information sources and compositeness had positively significant correlation with awareness and attitude. However, age had negatively significant correlation with awareness and attitude while the size of family and annual income showed non significant correlation with awareness and attitude.

INTRODUCTION

Rural development has become the basic requirement to overcome the problem of poverty and unemployment all over in India. Mahatma Gandhi said "India lives in villages." unless villages become self-sufficient, selfreliant prosperous and peaceful, the country can not become stronger. As a consequence, the programmes of village development have sprang up through out the country. Maharashtra has launched Adarsh Gaon Yojana in the year 1993 with aim of such programmes is to make the people aware of use of natural resources and to make village self-sufficient and self-reliant. Adarsha Gaon Yojana thus is making attempts to motivate the villagers in the following five principles viz., Kurhadbandi (Ban on tree cutting.), Charaibandi (ban on free grazing), Nashabandi (Ban on liquor), Nasbandi (Restriction on family size), and shramdan (donation of voluntary labour for community welfare). It was felt necessary to study ideologies and concepts of villagers about Adarsha Gaon Yojana and their mode of thinking towards it. Therefore, the present investigation, was under taken to study the relationship between the personal and socioeconomic characteristics of the villagers and their awareness and attitude towards Adarsha Gaon Yojana.

Key words: Awareness, Attitude, Adarsha Gaon Yojana.

METHODOLOGY

The 'Papal' village is purposively selected

for Adarsha Gaon Yojana by Govt. of Maharashtra. because papal village is a born place of Dr. Bhousaheb Alias Panjbrao Deshmukh, former Agricultural minister of India.

Papal village comes under Nandgaon Khandeshwar Panchyat Samiti of Amravati district. A list of all the families were obtained from village and out of these, 120 families head were selected by using random sampling method.

The data collected though personal interview schedule were analyzed and coefficient of correlation was worked out to find out the relationship between dependent and independent variables.

RESULTS AND DISCUSSION

The characteristics of respondents namely, education, land holding, social participation, information sources, cosmopolitness had positive and highly significant relationship with their awareness and attitude towards Adarsha Gaon Yojana. While age has shown highly negative relationship with it. Variables *viz.*, Size of family and annual income did not show significant relationship with the awareness and attitude of the respondents towards Adarash Gaon Yojana. Similar results were observed by Gunjal (2007), Rejebhosale (2007).

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